



Corporate Profile

Ivy Matrix Sdn Bhd
(784382-U)



www.ivymatrix.com.my



Company Background

Company Name : IVY MATRIX SDN. BHD.

Business Add : No. 74-A,
Jalan Diplomatik,
Precint 15,
62300 Putrajaya

Telephone No : 03-8890 1539

Fax No : 03-8890 1540

Email : admin@ivymatrix.com.my

Registration No : 784382-U

Date Incorporated : 13 August 2007

Paid up capital : RM2,502.00

Allow. Capital : RM100,000.00

Comp Secretary : ASK Business Consult Sdn Bhd

Auditor : James & Co.



PROFILE SUMMARY



IVY MATRIX SDN. BHD., is a private 100 percent Bumiputra company formed in August 2007, in Putrajaya. **ivyMatrix** started operations in September 2007. **ivyMatrix** consist of a pool of highly experienced bumiputra resources with the purpose of offering software development and hardware services to Malaysian within a specific framework shaped by Information and Communication Technology. **ivyMatrix** primal objective is to prove how these resources are managed and exploited to achieve optimal production of software applications and hardware implementation services for the Malaysian ICT market.

ivyMatrix has the software development expertise to create the best applications, tailored specifically to our customers needs. **ivyMatrix** provides software development and hardware services expertise for a total system integration project. The company maintains a roster of highly skilled software and hardware professionals whom it employs to fulfill specific needs of a particular project. This structure provides **ivyMatrix** with a very broad base of expertise. Under this paradigm, **ivyMatrix** itself provides the project management infrastructure along with technical and administrative control over the project.



The fundamental platform of this collective experience attributes significantly of these important factors.

- ☐ Each of **ivymatrix** management team has over 10 years of experiences in the ICT industry
- ☐ **ivyMatrix** has established long term affiliation with world leading ICT principles
- ☐ Thus granting **ivyMatrix** the ability of VAR title and sound commitment of first tier alliances
- ☐ **ivyMatrix** has in house certified expertise hence enable us to provide quality services to our customers
- ☐ The optimal win-win situations to all alliance entity in terms of returns on financial investment and transfer of technology



THE MANAGEMENT

ivyMatrix competitive advantages or business niche comes in from of its man power resources. Each of **ivyMatrix's** management team has over 10 years of experiences in the ICT industry.

Management profiles of the senior management are as follows :



TORIQ ZAINUDDIN, aged 36 is the **Chief Executive Officer** for **ivyMatrix**. He holds a Diploma of Science Computer from MARA Infotech Akademi. He started his career with The News Straits Times Press (M) Berhad in 1993 as Programmer before joining Solsis-YPK (TRG) Sdn. Bhd. as Analyst Programmer. In 1994 he joined Sistem Televisyen Malaysia Berhad (TV3) as IT executive before joining Quantum Parellel Sdn Bhd as Assistant Manager. In 2000 he joined Solsis (M) Sdn Bhd as Technical Manager and also involved in software development project. In 2004, he joined iLaunch Sdn Bhd and was involved and supervise various ICT projects as Chief Technical Officer. E-mail address : toriqz@ivymatrix.com.my



MD AFFANDI IBRAHIM, aged 34 is the **Managing Director** for **ivyMatrix**. He holds a Degree in Computer Information System from University of Arkansas at Little Rock, USA. He started his career with Software Alliance (M) Sdn Bhd (subsidiary of Heitech Padu) in 1996 as a programmer. He moved to Solsis (M) Sdn Bhd in 2001 as an Analyst Programmer before joining United Digital Sdn Bhd in 2002 as a Application Specialist. In 2004, he joined iLaunch Sdn. Bhd. As Senior System Analyst berfore he was promoted as a Project Manager. E-mail address : affandi@ivymatrix.com.my



NORITA ISMAIL, aged 36 is the **Finance/Admin Manager** for **ivyMatrix**. She holds a Diploma In Accountancy from MARA University of Technology. She started her career with Delcom Services Sdn Bhd in 1993 as Accounts Officer before joining Harta Counsult Sdn Bhd (Subsidiary of Johor Corporation Berhad). In 1998 she joined Solsis (M) Sdn Bhd as Accounts Executive and she was promoted to Finance Manager in 2000. She was responsible for the reporting of the financial accounts for the company as well as the group accounts, Dataprep Holdings Berhad. She joined iLaunch Sdn Bhd in 2004 as finance manager. E-mail address : norita@ivymatrix.com.my



✓ THE MANAGEMENT

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Management profiles of the senior management are as follows :



SUKRI MOHAMED, aged 37 is the **Senior Project Manager** for **ivyMatrix**. He holds a Diploma of Information Technology from SWANSEA Institute of Higher Education, Wales, United Kingdom. He started his career with Tresoft Computer Sdn Bhd in 1991 as Programmer and involved with application system development before joining Solsis-YPK (TRG) Sdn. Bhd. In 1994 as Analyst Programmer . He was promoted to Systems Analyst in 1997 and Project Manager in 2000. In 2000 he joined One to One System Solution Sdn Bhd as Software Manager before joining Solsis (M) Sdn Bhd in 2002 as Pre-Sales Technical Consultant and also involved in software development project.

E-mail address : sukri@ivymatrix.com.my



KHAIRUDDIN YUSOF, aged 36 is the **Senior Project Manager** for **ivymatrix**. He holds a Bachelor of Information Technology from Universiti Utara Malaysia. He started his career with Solsis-YPK (TRG) Sdn. Bhd. in 1994 as System Executive. He was promoted to Systems Analyst in 1996, Project Leader in 1998 and Software Manager in 2000. In 2001 he joined Solsis (M) Sdn Bhd as Pre-Sales Technical Consultant and also involved in software development project.

E-mail address : khairuddin@ivymatrix.com.my



ROSLAN JAAFAR, aged 36 is the **Project Manager** for **ivymatrix**. He holds a Diploma of Computer Science from Mara University of Technology. He started his career with Ramgate System Sdn Bhd in 1994 as a programmer before joining Proteks Engineers as a Database Administrator. In 2001 he joined Solsis (M) Sdn Bhd as Database Administrator and involved in Electronix Labour Exchange (ELX) project for Kementerian Sumber Manusia (KSM).

E-mail address : roslan@ivymatrix.com.my



LIST OF STAFFS



No.	Name	Position
1	Nik Ahmad Zainalddin Bin Nik Mohamed	Application Developer/Designer
2	Ary Aswary Bin Saary	Programmer/Application Developer
3	Muhamad Hafez Bin Kamaruddin	Business Support Executive
4	Noor Aidura Bt Abd Latif	System Support Executive



IVU MATRIX



ORGANISATION STRUCTURE

The company implements the activities based on following organizational structure. There are currently 4 departments to support the organization's businesses:



Admin and Finance Division

This group manages the company operation and support the others groups

Sales and Marketing Division

The group markets business systems, related peripherals also software and application packages carried by company

Software Development Division

Its current activities and expertise are focused to become a Software House, To cater for company software business development requirement

Technology and ICT Infrastructure Division

The group provides technical services and full range of system integration services, product support and ICT infrastructure management support

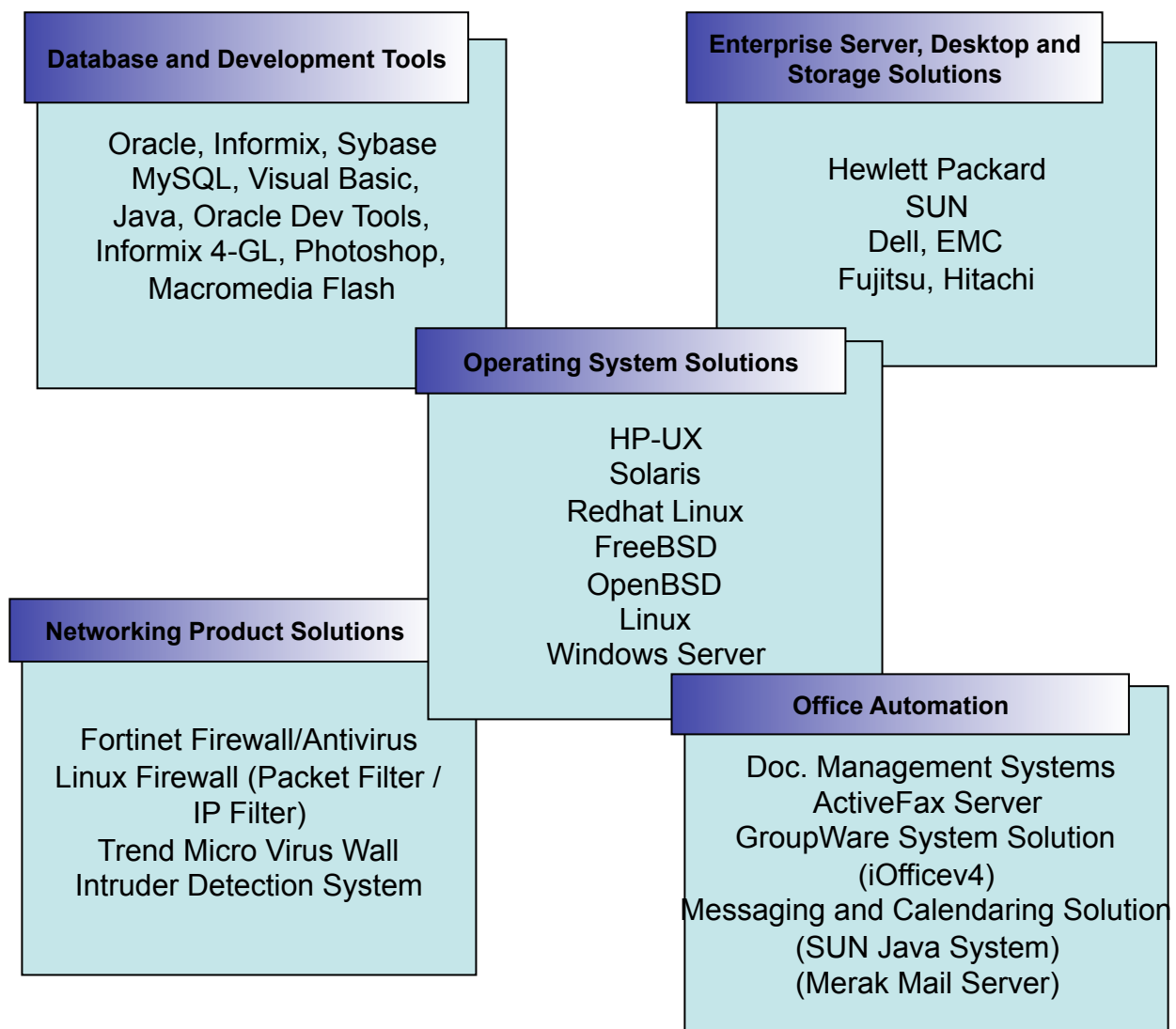


PRODUCTS & SERVICES



With the broad base of experience and technical know-how, **ivyMatrix** provides the following main services :-

- ☐ **System Development**
- ☐ **Web Design and Internet Related Services**
- ☐ **Turn-key Projects**
- ☐ **Multimedia and Corporate Presentation Services**
- ☐ **System Integration**
- ☐ **Open Source Solutions**
- ☐ **Data Centers**
- ☐ **Network Infrastructure and Structured Cabling**



Project and Work Experiences



PROJECT EXPERIENCE

Projects implemented by **ivyMatrix** in ICT.





No	Project Title	Customer	Contract Amount (RM)	Period /Year	Technology Involved
1	Security Audit	Government Agency	225,000	Dec 2007	<ul style="list-style-type: none">• Open Source• Network Security
2	Strata Data Collection and Migration	Kementerian Sumber Asli dan Alam Sekitar	30,000	Oct 2007	<ul style="list-style-type: none">•Oracle 9i Database•Oracle 9i Applications Server•Oracle Development Suite
3	Data Center Technical Support and Maintenance Services. Applications Enhancement and Software Upgrade.	Ministry of Human Resources Malaysia (MOHR)	2,007,349	Sep 2007	<ul style="list-style-type: none">•Oracle 9i Database•Oracle 9i Applications Server•Oracle Development Suite•Network Security Solutions•SUN Java System•Document Management System•HP 9000 Server and XP 256 Storage• Web Design & J2EE



WORK EXPERIENCE

Some of past project exposures by our people in the ICT projects.




No	Project Title	Customer	Contract Amount (RM)	Period/ Year	Involvement and Product/Technology
1	EG Project – Electronic Labour Exchange (ELX) 	Ministry of Human Resources	24,102,959	2001-20 03	<ul style="list-style-type: none"> •Project Managers •Team Leaders •Developers •System Engineers •Network Engineers •Training Management •Data Conversion and Migration
					<ul style="list-style-type: none"> • HP 9000 Server • Oracle RDBMS • Oracle Developer 2000 • iPlanet Infra Server • 3COM Product • Informix Data Migration
2	KL2001 SeaGames Result Reporting Systems 	Majlis Sukan Negara	4,800,000	2001	<ul style="list-style-type: none"> •Project Managers •Team Leaders •Developers •System Engineers •Network Engineers •Training Management •Data Conversion and Migration
					<ul style="list-style-type: none"> • HP 9000 Server • Informix RDBMS • Informix 4GL • Visual Basic



IVU MATRIX

WORK EXPERIENCE

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No	Project Title	Customer	Contract Amount (RM)	Period/Year	Involvement and Product/Technology
3	Human Resource and Payroll System	Perbadanan Kemajuan Negeri Pahang	150,000	1999	<ul style="list-style-type: none"> • Project Managers • Team Leaders • Developers
					<ul style="list-style-type: none"> • HPNet Server • Oracle RDBMS • Oracle Developer 2000
4	Sukan Malaysia (SUKMA) Ke-7 Selangor Result Reporting System 	Majlis Sukan Negeri Selangor	600,000	1998	<ul style="list-style-type: none"> • Project Managers • Team Leaders • Developers • System Engineers • Network Engineers • Training Management • Data Conversion and Migration
					<ul style="list-style-type: none"> • HP 9000 Server • Informix RDBMS • Informix 4GL
5	Sistem Mahkamah Syariah Negeri Terengganu 	Mahkamah Syariah Negeri Terengganu	150,000	1998	<ul style="list-style-type: none"> • Project Managers • Team Leaders • Developers
					<ul style="list-style-type: none"> • Sun Server • Oracle RDBMS • Oracle Developer 2000
6	Sistem Pengurusan Hasil Tanah Negeri Terengganu 	Pejabat Tanah dan Galian Negeri Terengganu	1,490,000	1996	<ul style="list-style-type: none"> • Project Managers • Team Leaders • Developers • System Engineers • Network Engineers • Training Management • Data Conversion and Migration
					<ul style="list-style-type: none"> • HP 9000 Server • Oracle RDBMS • Oracle Developer 2000



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WORK EXPERIENCE

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No	Project Title	Customer	Contract Amount (RM)	Period /Year	Involvement and Product/Technology
7	Geographical Information System (GIS) Negeri Terengganu 	Unit Pemprosesan Maklumat Negeri Terengganu	2,836,000	1996	<ul style="list-style-type: none"> •Project Managers •Team Leaders •Developers •System Engineers •Network Engineers •Training Management •Data Collection, Conversion and Migration (Spatial & Attributes)
					<ul style="list-style-type: none"> • HP9000 Server • Oracle RDBMS • Visual Basic • ArcInfo • ArcServ
8	Sukan Malaysia (SUKMA) Ke-6 Pahang Result Reporting System 	Majlis Sukan Negeri Pahang	200,000	1996	<ul style="list-style-type: none"> •Project Managers •Team Leaders •Developers •System Engineers •Network Engineers •Training Management •Data Conversion and Migration
					<ul style="list-style-type: none"> • HP 9000 Server • Informix RDBMS • Informix 4GL
9	Sukan Majlis Kerajaan Tempatan Terengganu Result Reporting System	Majlis Perbandaran Negeri Terengganu	200,000	1995	<ul style="list-style-type: none"> •Project Managers •Team Leaders •Developers
					<ul style="list-style-type: none"> • HP 9000 Server • Informix RDBMS • Informix 4GL